



International Invention Innovation Competition in Canada
iCAN-TORONTO, CANADA

APPLICATION BROCHURE

INTERNATIONAL APPLICANT VERSION

WEBSITE: WWW.TISIAS.ORG/ICAN-2021

EMAIL: ICAN@TISIAS.ORG





PREFACE

International Invention Innovation Competition in Canada, iCAN is the premier event of Canada for worldwide inventors. iCAN has shown continuous growth and improvement since its first edition in 2016 through 2017~2019, and to last year's 5th Anniversary in 2020 which marked the event's highest record in all numbers of total participants and collaborating organizations. The past 5 editions of iCAN from 2016~2020 featured participants from 81 different countries around the world which redefined the event to be the true global stage for worldwide inventors in Toronto, Canada.

This year, the **6th International Invention Innovation Competition in Canada, iCAN 2021** will be held online and it is our honour to once again invite you to join us and share ideas, make an impact, and be awarded for your outstanding creativity and innovation that Canada wants to see from you.



INTRODUCTION

The main purpose of iCAN is to build a special platform to unite creativity and innovation initiatives of Canadian inventors with the rest of the world by providing everyone with the golden opportunity to expand their international network, business activities, promote their inventions, new products and research projects while achieving a new milestone of success of winning iCAN Awards from Canada.

iCAN 2021 features favourable online programs: **invention competition, educational keynote speakers' presentations, the Finals Movie and the Finals Award Winners announcement.** Inventors, innovators, students, professors, researchers, scientists, designers, entrepreneurs, and anyone with spectacular ideas in any industries and invention categories are eligible to apply to iCAN 2021 and participate in all event programs above and receive all benefits of participation.

***Due to the ongoing spread of COVID-19, this year's iCAN 2021 will be held online for long-distance mode (remote) participants only. There will be no physical exhibition or award ceremony arranged in Toronto as international travel bans are still in effect and public gathering is strictly prohibited.**



EVENT IDENTITIES

- Title of Event: **The 6th International Invention Innovation Competition in Canada, iCAN 2021**
- Organized by: Toronto International Society of Innovation & Advanced Skills (TISIAS)
- Supported by: Innovation Initiative Co-operative Inc. (IIC) – The Inventor's Circle
International Federation of Inventors' Associations (IFIA)
World Invention Intellectual Property Associations (WIIPA)
- Production by: INVENTOR SOUND® Team



GENERAL SCHEDULE

DETAILS	DATE
iCAN 2021 "The Preliminaries" Registration Deadline <i>Submit Your Application Form by Email → ican@tisias.org</i>	June 15th
Announcing the Preliminaries Award Winners & Proceeding to the Finals <i>Individually Notified by Email to the Applicants or to the Delegation in Charge</i>	July 1 st
Project Presentation Video Submission Deadline (the Finals is optional) <i>Submit Video File by Email / Google Drive / YouTube Link / Dropbox / Etc.</i>	August 10 th
iCAN 2021 "The Finals" Program ONLINE <i>"The Finals" Movie Showing & Keynote Speeches & Award Winners Announced</i>	August 28th





COMPETITION PROCEEDINGS (The Preliminaries → The Finals)

STEP 1	Apply to the Preliminaries by submitting iCAN 2021 Application Forms by email
STEP 2	The jury committee evaluates all submitted application forms to select winners of the Preliminaries Awards (Gold/Silver/Bronze Awardees are decided in this stage)
STEP 3	Winners of the Preliminaries become Finalists who are eligible to compete in the Finals (Advancing to the Finals is an optional choice for the Preliminaries winners)
STEP 4	Finalists proceeding to the Finals are required to submit video presentation files for their inventions . Video file submission instructions will be provided to them.
STEP 5	The jury committee evaluates all video presentation files to select the winners of the Finals Awards (Special Awards / Best Invention Awards / Semi / Grand Prize)
STEP 6	The Finals Award Winners Result will be announced on iCAN webpage on August 28 th
STEP 7	The Finals Movie & Keynote Presentations will also be available on August 28 th
STEP 8	The Preliminaries & the Finals Award Packages (award certificates, medals, directory handbook, event souvenir items) will be shipped by international airmail after the Finals



WHO CAN APPLY?

- students in all academic levels
- teachers, professors, researchers
- entrepreneurs & small businesses
- inventor associations & institutions
- industry professionals, and all others

APPLICATION CONTENTS

- patent, pending patent, or non-patent
- innovative design, utility model, or plant
- commercial good, new product/service
- student school project, creative invention
- academic and scientific research outcome



APPLICATION CATEGORIES

- Accessories & Fashion
- Agriculture & Food
- Automatics & Mechanics
- Building & Construction
- Beauty & Cosmetics
- Decoration & Garments
- Electricity & Electronics
- Graphic & Digital Technology
- Housing & Kitchen Tools
- Industrial Art & Designs
- IT & Data Technology
- Machinery & Systems
- Medicine & Health Care
- Nature & Green Innovation
- Safety & Security
- Science & Engineering
- Stationery & Office Equipment
- Sports & Leisure Goods
- Telecom & Multimedia
- Weather & Climate Protection
- Others (specify in the form)



AWARDS SELECTION

TITLE OF AWARD

Gold ▪ Silver ▪ Bronze Awards
Canadian Special Awards
International Special Awards
The Best Invention Awards
iCAN 2021 Semi-Grand Prize
iCAN 2021 The Grand Prize

SELECTION FROM

All Participants
Finalists Only
Finalists Only
Finalists Only
Finalists Only
Finalists Only

EVALUATION BASED ON

Application Form
Canadian Jury Members
International Jury Members
Video Presentation
Video Presentation
Video Presentation

* **The Preliminaries Awards:** Gold ▪ Silver ▪ Bronze Award Winners are selected from the **entire pool of qualified contestants in the Preliminaries by the evaluation of their Application Forms.**

* **The Finals Awards:** Grand Prize ▪ Semi-Grand Prize ▪ Best Invention Awards ▪ Special Awards are selected **only from the Finalists by the evaluation of their Video Presentation Files.**





JUDGING AND EVALUATION CRITERIA

THE JURY MEMBERS

- iCAN 2021 international delegations
- Selected members of IFIA & WIIPA
- IP experts, advisors and consultants
- The Inventors Circle members
- Jury from other invention shows

EVALUATION STANDARDS

- overall socioeconomic value
- status and level of technology
- practicality and usability
- effect and marketability
- future prospective potentials

% MARK

- 25%
- 20%
- 15%
- 15%
- 25%



UNDERSTANDING 2 STAGES OF iCAN 2021

- 1) **THE PRELIMINARIES (required):** initial participation by submitting **application form**
- 2) **THE FINALS (optional):** additional participation by submitting **invention video file**

STAGE 1: THE PRELIMINARIES (All Applicants)

Step 1: Fill Out Your iCAN 2021 Application Form

- Complete 1 Application Form for each invention/project
- Make sure to fill in all required fields in the "Personal Information" Section
- Provide **both written description & visuals** (photos, diagrams, screenshots, etc.)
- Incomplete application forms are subject to automatic disqualification

Step 2: Submit Your Application Form by Email

- Submit the completed application form to ican@tisias.org by **no later than June 15**
- **Receive a confirmation email** back from the organizer after your submission
- You will then receive **Preliminary Result** for Gold/Silver/Bronze **on or before July 1**
- You are now a Finalist able to **submit the video presentation for the Finals (optional)**



COMPLETE APPLICATION



SUBMIT BY EMAIL
ican@tisias.org



PRELIMINARIES
EVALUATION RESULT

SUBMITTING THE VIDEO PRESENTATION OF YOUR INVENTION IS AN
OPTIONAL CHOICE FOR THE CHANCE TO WIN ADDITIONAL AWARDS



1) THE PRELIMINARIES: APPLICATION FORM SUBMISSION ONLY
2) THE FINALS: VIDEO PRESENTATION FILE IS REQUIRED

STAGE 2: THE FINALS (Qualified Finalists from the Preliminaries)

Step 1: Decision to Submit the Optional **Video Presentation** for iCAN 2021 "The Finals"

- Finalists have the choice to submit their invention/projects' **video** presentations
- The video presentation files will be used for an additional evaluation process by the jury
- The jury will choose the Finals award winners among the video-submitted Finalists
- The Finals Award Winners will be **announced on August 28th** on website/social media

Step 2: iCAN 2021 "The Finals" / Announcement of the Finals Winners & Movie Showing

- **iCAN 2021 "The Finals" Movie** will be displayed on website/social media/YouTube
- The Finalists' submitted **videos/photos** will be used for judging and making the movie
- After the Finals, all participants will receive their **Award Packages** by express airmail
- All award winners will be asked to send a **photo** taken together with the awards
- iCAN 2021 **Group Photo Collage** will be produced and shared with all participants





VIDEO PRESENTATION GUIDELINES

The videos can be created using various methods of your choice and creativity

- **Video Length:** limited to **less than 5 minutes playtime (Max. Length: 5 minutes)**
- **Presentation:** facial/oral presentation, PowerPoint & voice, video editing/mixing is allowed
- **File Format:** horizontal widescreen in any file format (**.MP4, .WMV, .AVI or .MPEG.**)
- **Submit By:** Email Attachment / Google Drive / YouTube Link / Dropbox / Mega File, etc.



COMPETITION RULES SUMMARY

- All applicants must initially submit an application form (1 for each invention/project) by email to ican@tisias.org to participate in the iCAN 2021 Preliminaries.
- Selection of Preliminaries Winners for Gold, Silver & Bronze Awards is determined based on the submitted application form via screen evaluation and winners are qualified for the Finals.
- Finalists are eligible to **submit video presentations** to compete for the Finals Awards.
- Submitting video presentations is **an optional choice for the Finalists; they will still receive their Preliminary Awards (Gold/Silver/Bronze) by airmail** without having to submit the video presentations only if they wish to not compete for the Finals Awards.



TERMS AND POLICIES + ADDITIONAL INFORMATION

- Applicant's failure to correspond with the organizer via email communication for necessary confirmations may lead to natural cancelation of their applications from the competition.
- Applicant's failure to pay registration fee invoiced before the specified due date may result in incompleteness of registration and eventually lead to disqualification from the competition.
- Finalists' **invention presentation videos** will be used by the organizer to generate **the Finals Movie** and it may have limited showing of each clip depending on the quality of the videos.
- iCAN 2021 Award Packages will be shipped by international express airmail only for those participants who have completed their invoice payment & fulfilled registration requirements.
- Finalists can **send a photo of themselves taken together with their inventions, products, or projects** to be included in the video and other future contents of iCAN promotions.



CONTACT US

Toronto International Society of Innovation & Advanced Skills (TISIAS)

Email: ican@tisias.org | Website: www.tisias.org | Facebook: www.facebook.com/inventorsound







iCAN 2020 GROUP PHOTO COLLAGE

